

# Blenn Choussy

UX/UI Designer

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## About Me

I am a UX Designer passionate about learning, organizing and creating. I draw on these skills to help people define the problems they face and create strong, reliable relationships between users and their products.

## Work Experience

### Product Designer, Mighty Networks

*October 2018 – Present*

- Design iOS, Android and web mockups for client presentations.
- Create final app screens for use in App Store and Play Store.
- Work closely with marketing team and head of design.

### Product Designer, Orogamis

*August 2018 – September 2018*

- Design bespoke websites for agency clients.
- Collaborate with stakeholders from concept to finished product.
- Focus largely on sketching, wireframing and content organization.

## Recent Projects

### Bloom

*End to end mobile application, iOS and Android*

Designed and branded a mobile application that helps its users with plant care and connects them with other individuals that have similar interests. After conducting research on user needs, I created a holistic solution providing users the tools necessary to care for their plants in a fun and effective way.

### ShopStyle

*Feature within an existing app, iOS*

Developed an "Inspiration Board" feature for the application ShopStyle. This project allows ShopStyle users to create their own inspiration board to help fuel their next shopping session. The goal for this project was to make sure this feature would be well integrated within the application as well as following the brand's UI guidelines.

### Health & Beauty

*E-commerce responsive design, Web*

Built a brand-new e-commerce website that allows its users to purchase beauty related products while taking into consideration their allergies and sensitivities. Health & Beauty required extensive research on user needs and the beauty industry and focused mainly on the creation of in-depth filtering for the shopping page.

## Education

### UX Academy, DesignLab

*February 2018 – June 2018*

Completed over 600 hours of UX/UI design coursework, including 4 case studies.

### UI Design, DesignLab

*November 2017*

### Design 101, DesignLab

*September 2017*

## Skills

- Information Architecture
- Wireframing
- UI Design
- Prototyping
- Usability Testing
- User Empathy Research

## Tool Kit

- Sketch
- Figma
- Invision
- Principle
- Photoshop
- Zeplin

## Languages

- English, Fluent
- French, Fluent